



MEMORANDUM OF AGREEMENT

**between
4-H
and
Junior Achievement**

Introduction

JA Worldwide (JA) provides programs that educate and inspire young people to value business, economics, and free enterprise to improve the quality of their lives. 4-H is the youth development education program of the Cooperative Extension System made up of state land-grant universities, 4-H Foundations, and the Cooperative State Research, Educational and Extension Service of the US Department of Agriculture. The mission of 4-H is to enable young people to acquire knowledge, develop life skills and form attitudes that enable them to become self-directing, productive, and contributing members of society. Both organizations strive to connect their services with communities to improve the condition of youth and agree that expanding the number and quality of partnerships between local JA Area Offices and 4-H is desirable and for the benefit of children. These organizations realize that by forming a strategic partnership they can avoid duplication of efforts at the national, regional, and local levels, as well as capitalize on the individual strengths of each organization to achieve the goal of improved conditions for youth.

This Memorandum of Agreement establishes guidelines for collaboration between the two organizations for the purpose of increasing the number and quality of partnerships between local 4-H programs and local JA Area Offices. The primary goals of this partnership are to improve the quality, and increase the availability of after-school programs. It creates a channel for all parties to work in concert to achieve improved communication, coordination, and collaboration.

Agreement

Junior Achievement and 4-H hereby agree to work together to:

1. Develop model programs in local communities that demonstrate:
 - Integration with and support of local 4-H programs/JA partnerships;
 - Increased positive impact on youth when the local JA and the local 4-H program work in partnership;
 - Increased positive impact on the community environment when the local 4-H programs and local JA work in partnership.
2. Identify creative and innovative opportunities to promote local 4-H and local JA partnerships;
3. Encourage their respective members to support the other's programs in their communities and to seek collaborative opportunities whenever feasible and mutually beneficial;
4. Use as appropriate and available their respective print and electronic communications to inform its membership of the other's programs and services;

5. Jointly recognize the work of JA and 4-H at the local, state, and national levels to help communicate the successful partnership;
6. When feasible and mutually agreed upon, cooperate on and jointly develop grant proposals, RFPs, and other revenue-producing efforts for the expansion of local JA/local 4-H program services to children and youth;
7. Respectively provide preferred consideration for exhibit booth space and presentation time at national, regional, and state gatherings;
8. Respectively share relevant information and data relative to programs and services provided at the local and national levels;
9. Increase collegiality, recognition, support and resource sharing;
10. Strategically leverage resources among organizations;
11. Include minority, limited English proficient, and disabled populations in local programs during the implementation of the goals of the partnership.

Meetings and Reporting

Staff of JA Worldwide and National 4-H Council will work together to develop a comprehensive Strategic and Action Plan. The plan will include specific tasks and goals associated with this agreement for the 2004-2005 program year. The plan will be updated annually to reflect the growth of the partnership between JA Worldwide and 4-H.

To accomplish these objectives, there will be, at a minimum, two face-to-face meetings among the partners each year in addition to several teleconferences that will be regularly scheduled. This activity will be based upon mutually agreed on criteria in order to establish the future direction of the partnership.

Funding

Nothing in this MOA shall be deemed to be a commitment or obligation of 4-H or any of its various components or JA funds.

Duration

This MOA is at-will and may be modified by mutual consent of authorized officials of 4-H and JA. This MOA shall become effective for one year upon the signature by authorized officials from 4-H and JA. This MOA will remain in effect until modified or terminated by any authorized official of 4-H or JA.

Signed,



David S. Chernow
President & CEO
JA Worldwide



Donald T. Floyd
President & CEO
National 4-H Council

Date: _____ September 14, 2004 _____

Date: 9/14/04 _____