



Florida 4-H Photography Contest

A Summary of Changes to the 4-H Photography Contest

- Entry Classes:** The Classes in which entries are submitted have been changed to: People, Animals, Plant/Flora, Scenic, Architectural Elements, Still Life, Hat Tricks and Magic, Photo Story, Black and White and 4-H Theme. A complete description of each theme is available online at www.florida4h.org. The new rules will be posted online by July 1, 2010.
- Number of Entries:** A 4-H'er may submit up to 5 entries. However, each entry must be in a different class. Photographs cannot be dually entered into more than one class.
- County Submissions:** County 4-H Agents can submit all Blue Ribbon placed photos into the State 4-H Photo Contest. However, each youth cannot submit more than 5 entries
- Eligibility of Photos:** All photographs must have been taken by 4-H members within one year of the date of the photo contest state deadline (June 1 of the previous year).
- Previous Winners:** Previous Best In Show winners, are eligible to compete again but not in the same photo class. For example, a Best In Show junior winner in the Animals class can compete again by submitting a photo in another class.
- Size of Photo:** Photos submitted must be 8" x 10" and mounted properly for an overall maximum size of 8" x 10".
- Mounting of Photographs:** All prints must be securely and permanently mounted on a non-frame board that may be of 5mm foam board or mat board no larger than 8" X 10". Masonite, photo folders, corrugated cardboard or thin poster board is not acceptable. Double faced tape, glue or rubber cement is not allowed for mounting purposes. An adhesive spray or special adhesive board is best. Mat Framing (of any kind) is not allowed and will result in disqualification. Additional resources and instructions for mounting are available on the State 4-H Web at the Photography Contest site.
- Photo Story Class submissions:** A minimum of 3 photos to a maximum of 5 photos can be submitted individually in this class. Each photos should be sized 8" x 10" and individually mounted properly. On the back of the photo on the label/release statement, please outline the sequence of the photos and provide an explanation about your "Photo Story".

- Digital Files:** All entrants must attach original photo file in a JPEG file format on a CD to the back of the submitted photograph. Photos taken with film or transparencies will need to be converted into a JPEG file, placed on a CD and attached to the back of the submitted photograph.
- Refusal Rights:** The Florida 4-H Youth Development Program reserves the right to refuse inappropriate or unsuitable entries. Photograph must NOT be offensive, degrading, racist, or contain pornography of any form.
- Alterations of photo:** Although slight computer enhanced photos are allowed, such as crop, trimming, adjusting lighting, and red eye reduction; substantially altered photography, such as changing colors or applying design styles, using computer graphics will disqualify an entry.
- Model Release Statement:** New to the Florida 4-H Photography Contest, recognizable pictures of any adult or youth under the age of 18 must include a "Model release" signature. If a minor is in the photo, the signature MUST come from their parent or guardian. If the adult or parent/guardian will not sign the Model Release, then do not submit the photo into the contest. Examples of recognizable and un-recognizable photos of people are included on the Photography Contest resource Web page.
- Awards:** Junior, Intermediate and Senior entries will be judged separately. Blue, Red and White quality awards will be given to entries based on the score sheet criteria. Best of Show Award will be presented to one photo in each age division and class. Best of Show Winners prints will be framed and displayed at various events throughout the year and displayed on the website.

Resources

Additional resources, including curriculum photography project books, video tutorials, Frequently Asked Questions and other photography skill learning modules are available online at: http://florida4h.org/events/photo_contest/index.shtml

Photography Judging Rubric

Possible Points	4	3	2	1	PTs	Comments
Required Elements (4)	Photo release/label statement completed and legible.	Photo release/label statement completed but not legible	Photo release/label statement incomplete but legible	Photo release/label statement incomplete.		
Focus (4) Sharpness quality of subject	Sharp focus of subject	Good focus of subject	Focus marginal in subject	Blurry focus of subject		
Lighting (4) Illumination of subject	Light is used to produce a desired emotion and greatly achieves this through visibility, clarity and texture <i>without creating unwanted shadows.</i>	Use of light is adequate, perhaps not exactly achieving a desired emotion. May have some unwanted shadows.	The photo is dark, underexposed. Could have added 'fill flash' to remedy somewhat	Light causes the photo to be overexposed. Difficult to fix.		
Subject (4) Subject used to deliver a message in a creative way	It is obvious who or what the subject is. <i>all of</i> the "rules" of composition and lighting to emphasis the subject.	It is obvious who or what the subject is. <i>some of</i> the "rules" of composition and lighting to emphasis the subject.	It is unclear who or what the subject is. <i>at least one of</i> the "rules" of composition and lighting) but <i>does not</i> clearly emphasis the subject	Photo does not seem to have a subject.		
Composition(4) The pleasing selection and arrangement of subjects within the picture area.	Photos are simple and uncluttered The Rule of Thirds is used as a guide for placement of the subject in the photo.	Photos are simple and uncluttered The Rule of Thirds is not necessarily followed, but at least the subject is not centered in the frame.	Photos are cluttered Subject is in the center of the photo.	Photos seem to lack in purpose.		
Impact & Creativity (4)	WOW factor; unique	Caught attention; shows merit	Acceptable; common	Not remarkable; lacks imagination		
TOTAL (24)	Award One	Blue Ribbon (19-24 points)	Red Ribbon (18-13 points)	White Ribbon (0-12 points)	Total Points Earned:	



Florida 4-H Poster Contest

A Summary of Changes to the 4-H Poster Art Contest

The Poster Art Program gives 4-H members an opportunity to use the visual medium of poster fine art to promote public understanding and support of the 4-H program. 4-H'ers are encouraged to develop their visual communication skills by also identifying locations to display posters as a means to communicate to external audiences about 4-H.

Theme:

Poster submissions can fall into one of three themes: *Healthy Lifestyles, S.E.T. (Science, Engineering and Technology), and Citizenship.* The themes are based upon the nationwide 4-H mission mandated established through the leadership of 4-H National Headquarters, USDA and the National Institute of Food and Agriculture. Visit the National 4-H website to learn more about the mission mandates at http://4-h.org/programs_mission_mandates.html

Examples on how to apply one of the themes to a poster include:

Illustrations of 4-H youth preparing healthy meals, 4-H curriculum icons, people speaking about 4-H at a county commission meeting, 4-H'ers working with the rocketry curriculum, anti-smoking themes, youth in a leadership role, such as the State Council, or exploring beekeeping as a hobby

Guidelines

- Entry Classes:** The Classes in which entries are submitted have been changed to: Watercolor, Pen and Ink, Pencil, Marker, Crayon, Arcylic, Special Effects and Computer Enhanced. A complete description of each theme is available online at www.florida4h.org <<http://www.florida4h.org>> . The new rules will be posted online by July 1, 2010.
- Number of Entries:** A 4-H members can submit only one poster.
- Poster Size:** All posters must be designed on or affixed to poster board whose dimensions are no larger than 14" X 22".
- Original Submissions:** Posters must be the original artwork of one 4-H member only.
- Direction of Posters:** Posters may be horizontal or vertical.
- Poster Depth:** Posters cannot exceed a depth of .25 inches (1/4 ") or it will be disqualified.
- Copyrighted Materials:** Posters incorporating copyrighted material (i.e. Snoopy, Garfield, company logos like Disney, etc.) will be disqualified, unless proof of permission is furnished.
- Computer Enhanced Entries:** Posters using computer assistance to create components of the poster or the poster itself should affix a statement of one paragraph explaining how the computer assistance affected the poster's composition and visual presentation.
- Certification Statement:** The 4-H Poster Contest Certification Statement Form must be signed by the contestant and securely attached to the back of the poster board in the upper right hand corner.

- Use of the 4-H Emblem:** Proper use of the 4-H Emblem is required. Inappropriate use can disqualify an entry. The most common problems that result in a disqualified poster due to the emblem include: the stem on emblem turned in the wrong direction, the words "18 USC 707" not written next to the emblem, an item is drawn on top of an emblem, the emblem is colored in some other color than green, white or black or one of the four "H"s is missing and something else is drawn in its place. For a complete guide to proper use of the 4-H emblem, visit: <http://www.national4-headquarters.gov/library/4-Hguidelines-v4-26-04.pdf>

- County Submissions:** County 4-H agents can submit all Blue Ribbon posters to the state poster contest.

- Previous Winners:** Previous Best In Show winners are eligible to compete again, but not in the same division. For example, a Best In Show Senior winner in the Watercolor category can compete again by submitting a poster in another class.

- Awards:** Junior, Intermediate and Senior entries will be judged separately. Blue, Red, and White quality awards will be given to entries based on the score sheet criteria. All decisions by the judges are final. One Best of Show Award will be presented to one poster in each class for each age division (Junior, Intermediate and Senior).

Resources

Additional resources, including curriculum project books for visual arts and Frequently Asked Questions are available online at: http://florida4h.org/events/photo_contest/index.shtml

Florida 4-H Poster Art Judging Rubric

Possible Points	4	3	2	1	PTs	Comments
Required Elements (4)	Release/label statement completed and legible. 4-H logo standards correctly applied.	Release/label statement completed but not legible. 4-H logo standards correctly applied.	Release/label statement incomplete but legible Questionable use of 4-H logo standards.	Release/label statement incomplete. 4-H logo standards ignored		
Message /Creativity(4)	The poster clearly articulates one of the 4-H themes. Vision is apparent and relevant. Vision statement is engaging and focused. Unique approach to theme and attracts attention to the observer.	The poster contains some random elements, but generally has a discernible vision of what a 4-H theme means. Some creative thought and looks somewhat interesting approach to theme and attracts attention to the observer.	The poster contains random and disassociated ideas, with no clear sense of vision apparent. The poster has marginal appeal and shows little evidence of creative reflection to theme or attracts attention to the observer.	The poster contains random and disassociated ideas, with no clear sense of vision apparent. The poster has little appeal and shows little evidence of creative reflection and does not attract attention to the observer.		
Art Design (4) Design principles such as unity, contrast, balance, movement, direction, emphasis, and center of interest	Planned carefully and showed an awareness of the elements and principles of design; chose color scheme carefully, used space effectively.	Applies design principles of design while using one or more elements effectively; showed an awareness of filling the space adequately.	Design shows lack of planning and little evidence that an overall composition was planned.	The assignment was completed but showed no evidence of any understanding of the elements and principles of art; no evidence of planning.		
Construction (4)	The poster shows considerable attention to construction. The items are neatly trimmed. There are no stray marks, smudges or glue stains. Nothing is hanging over the edges. No spelling or grammar errors.	The poster shows attention to construction. The items are neatly trimmed. All items are carefully and securely attached to the backing. A few barely noticeable stray marks, smudges or glue stains are present. Nothing is hanging over the edges. One spelling or grammar error.	The poster shows some attention to construction. Most items are neatly trimmed. All items are securely attached to the backing. A few barely noticeable stray marks, smudges or glue stains are present. Nothing is hanging over the edges. More than two spelling or grammar errors.	The poster was put together sloppily. Items appear to be just "slapped on". Pieces may be loose or hanging over the edges. Smudges, stains, rips, uneven edges, and/or stray marks are evident. Many errors in grammar and spelling.		
Effort (4)	The project effort far beyond that required; to pride in going well beyond the requirement.	The project effort was completed satisfactory.	The project, could have been improved with more effort; adequate interpretation of the assignment, but lacking finish; chose an easy project and did it indifferently.	The project was completed with minimum effort; did not finished the work adequately.		
TOTAL – 20 points	Award One	Blue Ribbon (16-20 points)	Red Ribbon (15-11 points)	White Ribbon (0-10 points)	Total Points Earned:	

4-H Communications Committee Members

Georgene Bender, Tracy Tesdall, Rick Godke, Marcia Morris, Lynnelle Mays, Jean Hink, Nicole Walker