

Florida 4-H POSTER ART

Judging Rubric

Division - Class

Name

County/Club

Possible Points	4	3	2	1	PTs	Comments
Required Elements (4)	Release/label statement completed and legible. 4-H logo standards correctly applied.	Release/label statement completed but not legible. 4-H logo standards correctly applied.	Release/label statement incomplete but legible Questionable use of 4-H logo standards.	Release/label statement incomplete. 4-H logo standards ignored		
Message /Creativity(4)	The poster clearly articulates one of the 4-H themes. Vision is apparent and relevant. Vision statement is engaging and focused. Unique approach to theme and attracts attention to the observer.	The poster contains some random elements, but generally has a discernible vision of what a 4-H theme means. Some creative thought and looks somewhat interesting approach to theme and attracts attention to the observer.	The poster contains random and disassociated ideas, with no clear sense of vision apparent. The poster has marginal appeal and shows little evidence of creative reflection to theme or attracts attention to the observer.	The poster contains random and disassociated ideas, with no clear sense of vision apparent. The poster has little appeal and shows little evidence of creative reflection and does not attract attention to the observer.		
Art Design (4) Design principles such as unity, contrast, balance, movement, direction, emphasis, and center of interest	Planned carefully and showed an awareness of the elements and principles of design; chose color scheme carefully, used space effectively.	Applies design principles of design while using one or more elements effectively; showed an awareness of filling the space adequately.	Design shows lack of planning and little evidence that an overall composition was planned.	The assignment was completed but showed no evidence of any understanding of the elements and principles of art; no evidence of planning.		
Construction (4)	The poster shows considerable attention to construction. The items are neatly trimmed. There are no stray marks, smudges or glue stains. Nothing is hanging over the edges. No spelling or grammar errors.	The poster shows attention to construction. The items are neatly trimmed. All items are carefully and securely attached to the backing. A few barely noticeable stray marks, smudges or glue stains are present. Nothing is hanging over the edges. One spelling or grammar error.	The poster shows some attention to construction. Most items are neatly trimmed. All items are securely attached to the backing. A few barely noticeable stray marks, smudges or glue stains are present. Nothing is hanging over the edges. More than two spelling or grammar errors.	The poster was put together sloppily. Items appear to be just "slapped on". Pieces may be loose or hanging over the edges. Smudges, stains, rips, uneven edges, and/or stray marks are evident. Many errors in grammar and spelling.		
Effort (4)	The project effort far beyond that required; to pride in going well beyond the requirement.	The project effort was completed satisfactory.	The project could have been improved with more effort; adequate interpretation of the assignment, but lacking finishes; chose an easy project and did it indifferently.	The project was completed with minimum effort; did not finish the work adequately.		
TOTAL – 20 points	Award One	Blue Ribbon (20-18 points)	Red Ribbon (17-16 points)	White Ribbon (15 - 14 points)	Total Points Earned:	