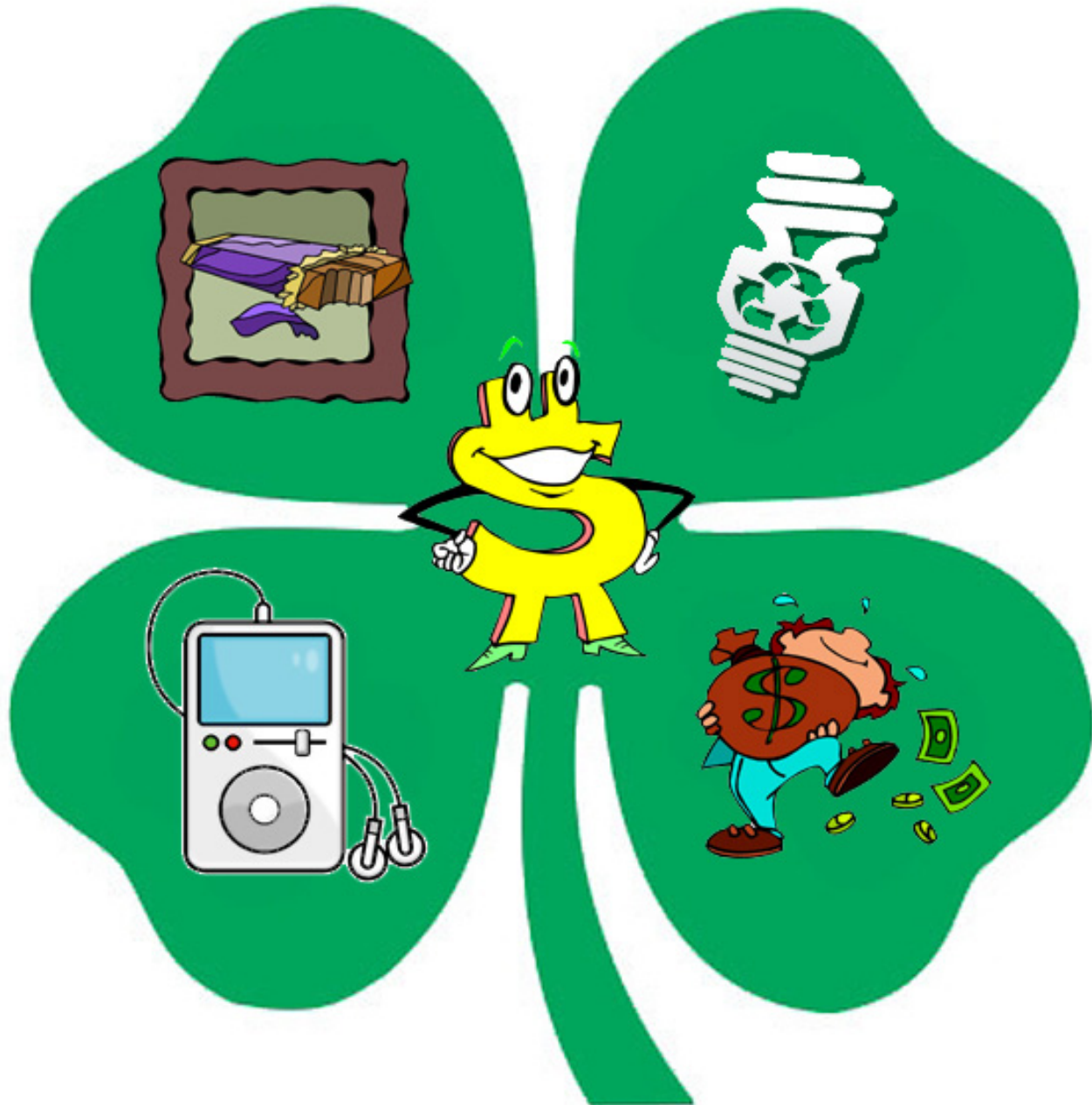


Florida 4-H Consumer Choices

Project Record Book



18 USC 707

Name: _____ Age: _____

Club Name: _____ Years in 4-H: _____

Project Goals:

This project record can be used to complete the Consumer Education Project when you are participating in Consumer Judging Contests. You can complete this project by attending training sessions, participating in the contest and doing shopping activities.

PROJECT GOALS:

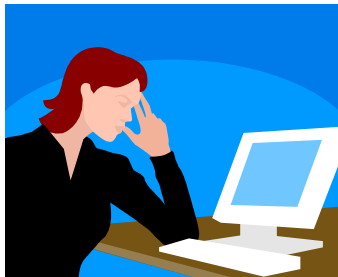
The goals of the Consumer Choices project are for you to:

- \$ *Gain skills in comparing price, quality, and situation when making a consumer decision.*
- \$ *Be able to tell others why you made your consumer decisions based on facts.*
- \$ *Gain knowledge about selected consumer products.*

MY GOALS:

List the consumer choices products that you plan to learn about this year. This can include the four Consumer Choices contest topics plus two of your own.

- _____
- _____
- _____



- _____
- _____
- _____

WHAT I LEARNED:

Tell at least one thing you learned in each category you studied this year:



Product 1: _____
What I Learned:

Product 2: _____
What I Learned:

Product 3: _____
What I Learned:

Product 4: _____
What I Learned:

Product 5: _____
What I Learned:

Product 6: _____
What I Learned:

AWARDS: List any ribbons, trophies, medals, or money that you received for your participation in Consumer Choices.



Date	Award you received	Reason for award

LEADERSHIP & CITIZENSHIP: Have you taught others or have you helped your community with the information you learned in Consumer Choices?

Date	What you taught or who you helped	Number of people

Store Comparison Activity:



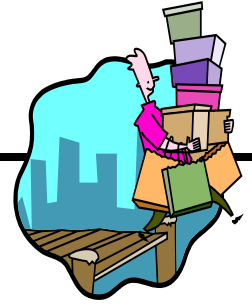
Choose an item from one product you studied. Visit 3 different stores. Compare the cost of the item at each store. Tell the type of store: discount, department, club, full service grocery, or convenience store.

Item you shopped for: _____

	Store Name and Type of Store	Cost of Item
Store # 1		
Store #2		
Store #3		

Why do you think there is a price difference?

Brand Comparison Activity:



Choose a product you studied and do a comparison of at least 3 different brands of the same item from the category at the same store. Tell the good and negative points of each of the brands.

Item shopped for: _____ Store shopped: _____

	Cost	Good points	Negative points
Item #1 Brand:			
Item #2 Brand:			
Item #3 Brand:			

Which brand would you buy and why?

Consumer Practices:

STEP 1: Here is an easy way to see if you learned something new about the skills necessary to make wise consumer decisions. **AFTER** you finish all the activities in the contest manual, rate your skills and knowledge **NOW**. The next step is to think back to before you started the contest manual and rate those same skills. Rate yourself by filling in the correct bubble.

	AFTER				BEFORE			
	Never	Sometimes	Most of the time	Always	Never	Sometimes	Most of the time	Always
I recognize the difference between my wants and my needs when shopping.	①	②	③	④	①	②	③	④
I save up for items that I want to purchase.	①	②	③	④	①	②	③	④
I use reliable sources to research important features before buying a product.	①	②	③	④	①	②	③	④
I compare the positives and negatives between products.	①	②	③	④	①	②	③	④
I read labels to identify specific features of a product.	①	②	③	④	①	②	③	④
I compare features between two similar products.	①	②	③	④	①	②	③	④
I compare different brands of products before making a purchase.	①	②	③	④	①	②	③	④
I compare products from different stores before making a purchase.	①	②	③	④	①	②	③	④
I calculate all the costs associated with purchasing a product before I buy it.	①	②	③	④	①	②	③	④
I understand how advertisements are used to sell products.	①	②	③	④	①	②	③	④
I read the "fine print" on packaging or advertisements.	①	②	③	④	①	②	③	④
I read warranty or guarantee information for products I purchase.	①	②	③	④	①	②	③	④
I make wise consumer decisions.	①	②	③	④	①	②	③	④

Now you know if you learned something new about being wise consumers, but have you used the skills that you learned throughout this Consumer Education project to make wise personal decisions about a purchase you've recently made?

No, I have not used these skills.

Yes, I have used these skills, and here is how I used them:

STEP 2: To complete your project record book, attach the completed Activity Worksheets for each Consumer Choices topic this year.

The 2008 Project Record Book was prepared by Shelda Wilkens, Seminole County 4-H Agent, with editing, layout and design by Jessica Kochert and Joy Jordan, Department of Family, Youth and Community Sciences, IFAS, University of Florida.

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